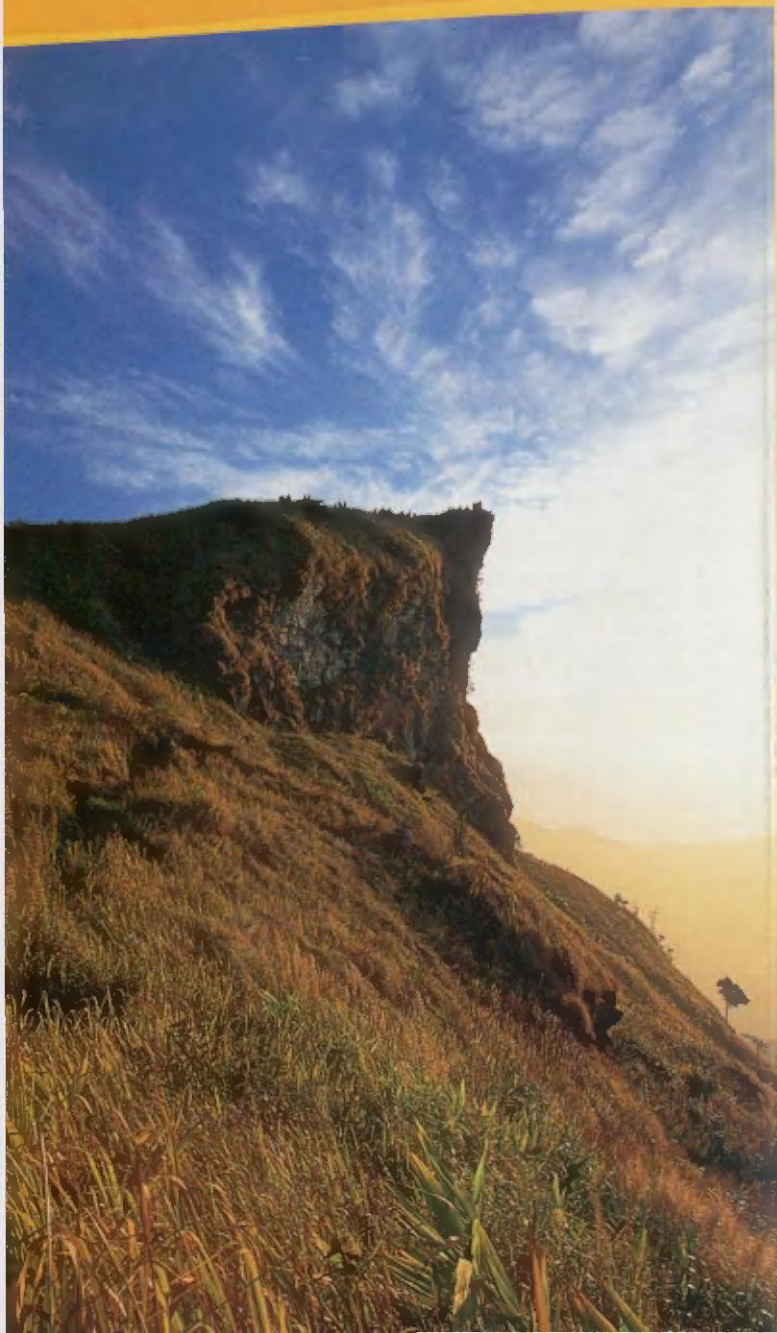


Thailand

Map of Chiang Rai





2 Downtown W-Ee



Index of Attractions

- | | |
|---------------------------------------------|---------|
| ★ King Mengrai The Great Memorial | ★★★ Cc5 |
| ★ Wat Phrathat Doi Chom Thong | ★★★ Y3 |
| ★ Wat Phra Sing | ★★★ Z4 |
| ★ Wat Phra Kaeo | ★★★ Z4 |
| ★ Wat Klang Wiang | ★★★ Aa5 |
| ★ 108 City Pillars | ★★★ X3 |
| ★ Hill Tribe Museum and Study Center | ★★★ Bb5 |
| ★ Oub Kham Museum | ★★★ W5 |
| ★ Hat Chiang Rai | ★★★ W2 |
| ★ Kok-Tha Ton Cruise | ★★★ X1 |
| 11. Wat Ngammueang - Ku Phaya Mengrai | ★★ Y4 |
| 12. Princess Mother 90th Anniversary Museum | ★ Bb3 |
| 13. Night Bazaar | ★★ Aa6 |



Shopping & Souvenirs

| Name | Address | Tel. | Products |
|--------------------------|------------------------------------------|----------------|-------------------------------------------------|
| Hill Tribe Museum Shop | Next to Vocational College Thanalai Road | 66 5371 9167 | Handicrafts made by Hill tribes |
| Suchin Mu Yo | Close to the Clock Tower | 66 5371 5209 | Northern Thai Sausage |
| Pan Tan Liberty in Trade | Mu 4, downtown | 66 1531 1306 | Scented candles, rattan lamps |
| Suwirun Thai Tea | Thanalai Road, downtown | 66 5371 2007 | Top-quality U-long tea and green tea |
| Naem Nanthawan | Mu 2, downtown | 66 5375 1133 | Northern Thai Sausage, fried pork skin "Kap Mu" |
| Kamonsiri (1994) | Amphoe Mae Chan | 66 5374 6312 | Hand-woven cotton |
| Chiang Rai Vinery | Amphoe Mae Suai | 66 5395 0257-8 | Wine |
| Maneeawat Jewelry | Hot Spring, Wiang Pa Pao | 66 5367 9331 | Jewelry |

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1. King Mengrai The Great Memorial Pho Khun intersection Phahonyothin Rd.Cc5

King Mengrai was the ruler of Nakhon Hiran Ngoen Yang (now commonly known as Chiang Saen) before Chiang Rai was established as the administrative centre in 1262. He consolidated his power by merging the different city-states in the North and founded the Lanna Thai Kingdom in 1296 with Chiang Mai as the capital.



2. Wat Doi Tong (Phrathat Chomtong)Y3

Wat Doi Tong (Phra That Chomtong) sits atop a hill above the northwest side of town, up a steep staircase off Kaisornrasit Road. This location where

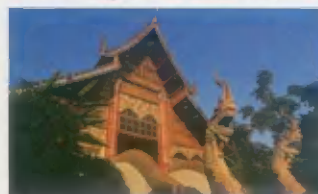
King Mengrai is believed to have chosen the site for his new Lanna Capital offers an overview of the town and a panorama of the Mae Kok Valley. The chedi of Wat Doi Tong containing what is believed to be the oldest Holy Relic was probably renovated at the same time that the town was being built. The circle of columns at the top of the hill surrounds the city's new *lak mueang* (city pillar), built to commemorate the 725th anniversary of the city and King Bhumibhol's 60th birthday.



3. Wat Phra Sing Singha Khelai Rd.Z4

Wat Phra Singh is 2 blocks east of Wat Phra Kaeo, situated on Singha Klai Road. The restored temple is thought to date from the 15th century. Inside is a replica of the Phra Singh Buddha, a

highly revered Theravada Buddhist image, as the original was removed to Chiang Mai's Wat Phra Singh. The original buildings are fine examples of classic religious Lanna architecture, with their low sweeping roofs.



4. Wat Phra Kaeo Trairat Rd.Z4

Wat Phra Kaeo, which is located on Trairat Road on the northwest side of town, is the best known of the northern temples. It once housed the Emerald Buddha, Thailand's most important

Buddha statue which was discovered in 1444. The statue had been moved by various state rulers to be placed in their capitals including Lampang, Chiang Rai and Vientiane before finally being enshrined in Bangkok's royal Wat Phra Kaeo. There is now a green jade replica of the image on display. The temple also houses a 700-year bronze statue of Phra Chao Lan Thong, which is housed in the Chiang Saen - style ubosot.



5. Wat Klang Wiang Rattanakhet Rd.Aa5

This 600-year-old temple is where the city pillar was founded and is now situated in a pumpkin-shaped pavilion with pointed pinnacles, guarded by the

statues of Thao Chatu Lokaban (the Guardian God of the Four Realms) according to Lanna mythology.



6. 108 City PillarsX3

The navel represents the Hindu mythical Mount Meru, encircled by 108 pillars and five canals symbolizing the universe and the Five Great Rivers. The elevated floors suggest the six levels of

heaven and the other three states - form, formlessness, and nirvana. According to Lanna belief, the width of the navel pillar is as big as five fists and the same height as the King.



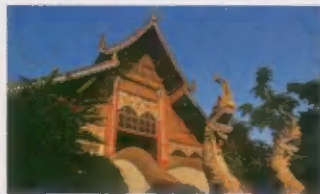
7. Hill Tribe Museum and Study Center Thanalai Rd., Mon - Fri 8.30 a.m. - 8.00 p.m./ Sat - Sun 10.00 a.m. - 8.00 p.m.Bb5

Here is the center of education provided specially for 6 hill tribes commonly

found in Chiang Rai, such as Karen, Li So, Yao, Muser, Akha and Hmong. The museum exhibits their costumes, lifestyles and utensils, including a multimedia slideshow available in 5 languages - Thai, English, Japanese, French and German.

| No. | Name | Address | Tel. | Rates (Baht) | Map Key |
|--------------------------------|---------------------------------|----------------------------------------------|----------------------------|--------------|---------|
| 1 | Rim Kok Resort | Chiang Rai-Tha Ton Rd. | 66 5371 6445 -60 | 1,700-8,000 | Y1 |
| 2 | Dusit Island Resort | 1129 Kraisorasit Rd. | 66 5371 5777 -9 | 3,600-28,000 | Y2 |
| 3 | Mae Kok Villa | Singha Khelai Rd. | 66 5371 1786 | 100-150 | Z4 |
| 4 | Bowling Guest House | Singha Khelai Rd. | 66 5371 2704 | 100 | Aa4 |
| 5 | The White House | Phahonyothin Rd. | 66 5374 4051 | 300-1,500 | Cc4 |
| 6 | Holiday Park | 216/2 Phahonyothin Rd. | 66 5371 2243 | 640-850 | Dd4 |
| 7 | Rim Kok Hut | Phahonyothin Rd. | 66 5371 6370 -2 | 250-650 | Dd3 |
| 8 | Nuntawan Hotel | 1 km, Beyond Mae Kok Bridge | 66 5375 0900 | 250-350 | Dd2 |
| 9 | Rueangnakhon | 25 Rueangnakhon Rd. | 66 5371 1566 -7 | 200-400 | Z4 |
| 10 | Chiang Rai Inn | 661 Uttarakit Rd. | 66 5371 7700 -3 | 1,200-3,000 | Aa5 |
| 11 | Lan Kham | 648/5 Uttarakit Rd. | 66 5374 0253 -9 | 400-1,500 | Bb5 |
| 12 | Ben Guest House | San Khong Noi | 66 5371 6775 | 100-300 | X6 |
| 13 | Lek Guest House | Banphakan Rd. | 66 5371 3337 | 250 | Y5 |
| 14 | Ban Khun Yom | 155 Thanalai Rd. | 66 5371 6210 | 600 | Y5 |
| 15 | Saen Phu | 389 Banphakan Rd. | 66 5371 7300 -8 | 500-1,500 | Y6 |
| 16 | Krungthong | 412 Samambin Rd. | 66 5371 1033 | 220-350 | Z6 |
| 17 | Bunbandan Guest House | Chet Yot Rd. | 66 5371 7040 -1 | 100-450 | Z6 |
| 18 | Wang Come | 869/90 Pemawiphat Rd. | 66 5371 3841 -8 | 1,400-5,880 | Z6 |
| 19 | Chiangrai | 519 Suksathit Rd. | 66 5371 1266 | 150-250 | Z5 |
| 20 | Golden Triangle Inn | 590 Phahonyothin Rd. | 66 5371 1339 | 600-900 | Aa5 |
| 21 | Wiang Inn | Phahonyothin Rd. | 66 5371 1533 | 1,400-2,000 | Aa6 |
| 22 | Marina Ville | 863 Watphranon Bldg. | 66 5371 2931 | 180-350 | Cc6 |
| 23 | Phet Siam | 124 Mu17 Soi Ruamchai, Super Highway | 66 5375 4057 -60 | 500-1,000 | Bb8 |
| 24 | Yu Suk Villa | 952/13 Ruamchit Thawai Rd. | 66 5371 1913 | 400-600 | Z8 |
| 25 | Art Anne | San Khong Luang Rd. | 66 5371 5605 | 400 | Y8 |
| 26 | Bangon Court | 226/50-51 San Khong Noi Rd. | 66 5371 2290 | 300-450 | X7 |
| 27 | Ing Doi Resort | 603 Mu14 Doi Khao Khuai Rd. | 66 5371 7844 -6 | 600-1,500 | W9 |
| 28 | Red Rose | 60 Mu14 Phrachasanti Rd. | 66 5375 6888 | 780-5,000 | Z9 |
| 29 | Ban Tiewson | 181 18th Mithuna Rd. | 66 5371 4798 | 400-600 | Aa9 |
| 30 | Inn Kham [Ruen Thip] | 172/6 Ratbamrung Rd. | 66 5371 7850 -79 | 650-1,600 | Aa10 |
| 31 | Ruen Thip | 555 Ratbamrung Rd. | 66 5375 4179 -88 | 350-900 | Z10 |
| 32 | Little Duck Hotel | 199 Phahonyothin Rd. | 66 5371 5620 -38 | 1,600-35,000 | Z12 |
| Mae Sai | | | | | |
| | Mala Resort | 323 Mu 10 | 66 5364 2412 -3 | 400-500 | |
| | Top North Thai Thong | 306 Phahonyothin Rd. | 66 5373 1955 | 250-600 | |
| | | 6 Phahonyothin Rd. | 66 5373 1975 | 350-2,000 | |
| | Yoonnan | 142 Mu3 Phahonyothin Rd. | 66 5364 2169 -70 | 400-700 | |
| | Huenkham Resort | 121 Mu 5 Ban Pa Mueat | 66 5364 0761 -2 | 300-350 | |
| | Riverside Guest House | Sailomchoi Rd. | 66 5373 2554 | 200-400 | |
| Chiang Saen | | | | | |
| | Golden Iyara | 272 Mu 1 | 66 5378 4226 -7 | 600 | |
| | Chiangsaen River Hill | 714 Mu3 Tambon Wiang | 66 5365 0826 -9 | 890-1,200 | |
| | Ban Boran Resort | 299 Ban Sopruak | 66 5378 4084 -98 | 2,000-7,000 | |
| | Chiang Saen Lake Hill | 166 Mu3 Mae Chan-Chiang Saen km. 7 Rd. Km.27 | 66 5365 0599 | 500-1,500 | |
| Doi Mae Salong | | | | | |
| | Ban Ton Nam Doi Tung | Doi Tung Royal Villa | 66 5376 7015 -7 | 200-2,500 | |
| | Khum Naiphon Resort | 58 Mu1 Doi Mae Salong | 66 5376 5001 -4 | 800-2,000 | |
| | Mae Salong Villa | Doi Mae Salong | 66 5376 5114 -9 | 500-700 | |
| | Mae Salong Resort | Doi Mae Salong | 66 5376 5014 -8 | 500-2,000 | |
| | Doi Mok Dokmai | 779 Doi Mae Salong | 66 5376 5496 -7 | 600-2,700 | |
| | Central Hill | Doi Mae Salong | 66 5376 5113 | 500 | |
| Phu Chi Fa-Doi Pha Tang | | | | | |
| | Doi Phamon Highland Agriculture | - | 66 5376 7066 | - | |
| | Phu Mok Camping | 4 km. Before reaching Phu Chi Fa | 66 1915 4949 | 450 | |
| | Chinnawat Resort | Romfa Thong Village, Amphoe Thoeng | 66 1980 4163 | 350-450 | |
| | Phu Chi Fa Resort | Romfa Thong Village, Amphoe Thoeng | 66 1952 2519, 66 5332 9676 | 250 | |
| | Ban Khun Lak Ukrit Farm Hill | At the foot of Phu Chi Fa | 66 5360 9552 | 400 | |
| | Phu Sawan | Close to Phumok Camping | 66 5370 3317 | 400 | |
| | | Romfa Thong Village, Amphoe Thoeng | 66 5370 3499 | 450 | |
| | PP Resort | Thoeng-Chiang Khong Rd. | 66 5379 1512 | 200-1,000 | |
| | Phu Fa Farm | Romfa Thong Village | 66 5391 8240 | 450 | |
| | Pha Tung Hill | Doi Pha Tang, Wiangkaen | 66 1950 8982, 66 1224 7019 | 500 | |
| | Romfa Siam Hill | Doi Pha Tang, Wiangkaen | 66 5370 3317 | 350 | |
| | Acala | Doi Pha Tang, Wiangkaen | 66 1950 3948 | 500 | |
| Chiang Khong | | | | | |
| | Bamboo Riverside Guesthouse | 71 Mu1 Chiang Saen Rd. | 66 5379 1621 | 70-250 | |
| | Ban Tammila | 117 Mu 8 Sai Klang Rd. | 66 5379 1234 | 700-400 | |

classic religious Lanna architecture, with their low sweeping roofs.



4. Wat Phra Kaeo Trairat Rd.Z4

Wat Phra Kaeo, which is located on Trairat Road on the northwest side of town, is the best known of the northern temples. It once housed the Emerald Buddha, Thailand's most important

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5. Wat Klang Wiang

Rattanakheth Rd.Aa5

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7. Hill Tribe Museum and Study Center Thanalai Rd.,

Mon - Fri 8.30 a.m. - 8.00 p.m./

Sat - Sun 10.00 a.m. - 8.00 p.m.Bb5

Here is the center of education provided specially for 6 hill tribes commonly

found in Chiang Rai, such as Karen, Li So, Yao, Muser, Akha and Hmong. The museum exhibits their costumes, lifestyles and utensils, including a multimedia slideshow available in 5 languages - Thai, English, Japanese, French and German.



8. Oub Kham Museum

8.00 a.m. - 5.00 p.m.W5

Oub Kham Museum is located near Den Ha market, one kilometer from the town center. The collection includes objects from the areas once belonging to or

affiliated with the Lanna kingdoms encompassing northern Thailand and some parts of northeast Myanmar, southwest China and Vietnam. Apart from objects used in rituals the collection mainly consists of objects used at the royal courts including lacquer ware, silver jewelry and clothing. Most notable is a golden bowl, a masterpiece, used by royals. For more information call 0 5371 3349.



9. Hat Chiang RaiW2

A holiday destination on the banks of Kok River, this "beach" has been dubbed "Pattaya II". During the summer, the banks of the river will drain and become a wide sandy dune. The

cool and breezy weather attracts locals to relax and swim here. Also found around the beach are restaurants and shops renting out swimming equipment.



10. Kok-Tha Ton Cruise

(starting from Mae Fa Luang Bridge)

.....X1

The cruise will introduce you to the pristine beauty of nature along two sides of the Kok River and the lives of hill

tribes dwelling by the riverside, such as the Karen, Thai Yai and Muser. The journey also takes you to Huai Mak Liam, Hot Spring and Karen Village - where you can catch an adventurous elephant ride to Namtok Huai Mae Sai - and ends at Ban Tha Ton, Amphoe Mae Ai. The whole trip takes approximately 4 hours.

| | | | | | |
|-------------------------|----------------------|---------------------------|---------------|--------------|------|
| 29 | Ban Tiewson | 181 18th Mithuna Rd. | 66 5371 4798 | 400-600 | Aa9 |
| 30 | Inn Kham | 172/6 Ratbamrung Rd. | 66 5371 7850 | 650-1,600 | Aa10 |
| | [Ruen Thip] | | -79 | | |
| 31 | Ruen Thip | 555 Ratbamrung Rd. | 66 5375 4179 | 350-900 | Z10 |
| | | | -88 | | |
| 32 | Little Duck Hotel | 199 Phahonyothin Rd. | 66 5371 5620 | 1,600-35,000 | Z12 |
| | | | -38 | | |
| Mae Sai | | | | | |
| | Mala Resort | 323 Mu 10 | 66 5364 2412 | 400-500 | |
| | | | -3 | | |
| | Top North | 306 Phahonyothin Rd. | 66 5373 1955 | 250-600 | |
| | Thai Thong | 6 Phahonyothin Rd. | 66 5373 1975 | 350-2,000 | |
| | | | -6 | | |
| | Yoonnan | 142 Mu3 Phahonyothin Rd. | 66 5364 2169 | 400-700 | |
| | | | -70 | | |
| | Huenkham Resort | 121 Mu 5 Ban Pa Mueat | 66 5364 0761 | 300-350 | |
| | | | -2 | | |
| | Riverside | Sailomchoi Rd. | 66 5373 2554 | 200-400 | |
| | Guest House | | | | |
| Chiang Saen | | | | | |
| | Golden Iyara | 272 Mu 1 | 66 5378 4226 | 600 | |
| | | | -7 | | |
| | Chiangsaen | 714 Mu3 Tambon Wiang | 66 5365 0826 | 890-1,200 | |
| | River Hill | | -9 | | |
| | Ban Boran Resort | 299 Ban Sopruak | 66 5378 4084 | 2,000-7,000 | |
| | | | -98 | | |
| | Chiang Saen | 166 Mu3 Mae Chan-Chiang | 66 5365 0599 | 500-1,500 | |
| | Lake Hill | Saen km.7 Rd. Km.27 | | | |
| Doi Mae Salong | | | | | |
| | Ban Ton Nam | Doi Tung Royal Villa | 66 5376 7015 | 2000- | |
| | Doi Tung | | -7 | 2,500 | |
| | Khum Naiphon | 58 Mu1 Doi Mae Salong | 66 5376 5001 | 800-2,000 | |
| | Resort | | -4 | | |
| | Mae Salong Villa | Doi Mae Salong | 66 5376 5114 | 500-700 | |
| | | | -9 | | |
| | Mae Salong Resort | Doi Mae Salong | 66 5376 5014 | 500-2,000 | |
| | | | -8 | | |
| | Doi Mok Dokmai | 779 Doi Mae Salong | 66 5376 5496 | 600-2,700 | |
| | | | -7 | | |
| | Central Hill | Doi Mae Salong | 66 5376 5113 | 500 | |
| Phu Chi Fa-Doi Pha Tang | | | | | |
| | Doi Phamon | | 66 5376 7066 | - | |
| | Highland Agriculture | | | | |
| | Phu Mok Camping | 4 km. Before reaching | 66 1915 4949 | 450 | |
| | | Phu Chi Fa | | | |
| | Chinnawat Resort | Romfa Thong Village, | 66 1980 4163 | 350-450 | |
| | | Amphoe Thoeng | | | |
| | Phu Chi Fa Resort | Romfa Thong Village, | 66 1952 2519, | 250 | |
| | | Amphoe Thoeng | 66 5332 9676 | | |
| | Ban Khun Lak | At the foot of Phu Chi Fa | 66 5360 9552 | 400 | |
| | Ukrit Farm Hill | Close to Phumok Camping | 66 5370 3317 | 400 | |
| | Phu Sawan | Romfa Thong Village, | 66 5370 3499 | 450 | |
| | | Amphoe Thoeng | | | |
| | PP Resort | Thoeng-Chiang Khong Rd. | 66 5379 1512 | 200-1,000 | |
| | Phu Fa Farm | Romfa Thong Village | 66 5391 8240 | 450 | |
| | Pha Tung Hill | Doi Pha Tang, Wiangkaen | 66 1950 8982, | 500 | |
| | | | 66 1224 7019 | | |
| | Romfa Siam Hill | Doi Pha Tang, Wiangkaen | 66 5370 3317 | 350 | |
| | Acalia | Doi Pha Tang, Wiangkaen | 66 1950 3948 | 500 | |
| Chiang Khong | | | | | |
| | Bamboo Riverside | 71 Mu1 Chiang Saen Rd. | 66 5379 1621 | 70-250 | |
| | Guesthouse | | | | |
| | Ban Tammila | 112 Mu 8, Sai Klang Rd. | 66 5379 1234 | 200-400 | |
| | Ruean Thai | Sai Klang Rd. | 66 5379 1023 | 150-500 | |
| | Plabuek Resort | 122/2 Sai Klang Rd. | 66 5379 1281 | 500 | |



Getting Around

| Bus No. | Destination | Traveling Time (hr.) | Fare (Baht) | Operation Time |
|---------|------------------------------|----------------------|-------------|-------------------------------------------|
| 167 | Mae Suai | 1 | 10 | 7.30 a.m. - 11.00 a.m. (every 30 minutes) |
| 679 | Pa Daet | 2 | 30 | 10.30 a.m. - 6.00 p.m. (every 30 minutes) |
| 1241 | Mae Chan | 0.40 | 12 | 6.00 a.m. - 5.00 p.m. (every 15 minutes) |
| | Doi Mae Salong (Ban Pa Sang) | 0.45 | 15 | |
| | Doi Tung (Ban Huai Khrai) | 1.30 | 20 | |
| | Mae Sai | 1.40 | 25 | |
| 1245 | Chiang Saen | 1.50 | 25 | 6.00 a.m. - 6.00 p.m. (every 15 minutes) |
| 1246 | Mae Suai | 1.00 | 10 | 8.00 a.m. - 5.00 p.m. (every hour) |
| | Wiang Pa Pao | 2.00 | 20 | |
| | Mae Kha Chan | 2.30 | 30 | |
| 2224 | Wiang Chai | 0.20 | 10 | 6.30 a.m. - 4.30 p.m. (every 45 minutes) |
| | Chiang Khong | 2.00 | 40 | |
| 2243 | Phaya Mengrai | 1.30 | 25 | 6.00 a.m. - 4.00 p.m. (every hour) |
| | Chiang Khong | 2.00 | 40 | |
| 2322 | Wiang Kaen | 2.30 | 40 | 10.30 a.m. - 3.30 p.m. (every hour) |

The bus leaves from Chiang Rai Bus Terminal. Call 66 5371-1224



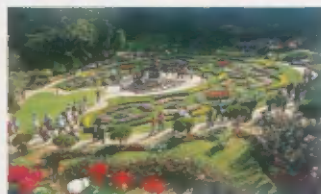
1. Phra Tamnak Doi Tung (Doi Tung Royal Palace)

56 km. from downtown.

7.30 a.m. - 5.30 p.m. O4

Also located on Doi Tung is a beautiful royal residence known as Phra Tamnak

Doi Tung. The royal villa, situated on the slopes of the adjacent Pa Klui Reservoir, was to serve as a royal winter retreat for the Princess Mother, who passed away in 1995 and was originally built on the theory that the local hill tribes would be honored by the royal presence and thereby cease their opium cultivation.



2. Mae Fa Luang Garden

7.30 a.m. - 5.30 p.m. O4

The main attraction for visitors to Phra Tamnak Doi Tung is 'Suan Mae Fa Luang', the beautiful landscaped gardens filled with hundreds of different

kinds of plants and flowers, named in honor of the Princess Mother and the Doi Tung Development Project established by the late Princess Mother in 1987. The main center piece of the garden is the famous sculpture "Continuity" by Mrs. Misiem Yipintsoi.



3. Phrathat Doi Tung (Doi Tung Pagoda)

12 km. from Phra Tamnak Doi Tung ..S2

Wat Phrathat Doi Tung was constructed in the 10th century and was renovated by Chiang Rai's most famous ruler King

Mengrai during the 13th century and by the famous Chiang Mai monk, Khru Ba Siwichai, at the turn of the 20th century. The temple complex is comprised of twin Lanna - style chedis, one of which is said to contain the left collarbone of the Lord Buddha. Throughout the year, the holy relic draws devout Buddhists from all over Thailand, Laos and Myanmar.



coffee is also very popular.



4. Restaurant and Coffee HouseP4

In front of the garden is a restaurant famed for its vegetable dishes, especially green salad and stir-fried fresh shitake mushroom with oyster sauce. The fresh brewed Doi Tung



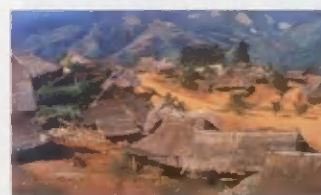
5. Mae Fa Luang Arboretum

75 km. from Phra Tamnak Doi Tung

6.00 a.m. - 6.00 p.m. O2

This arboretum initiated by the wish of the Princess Mother is located on Doi Chang Mub mountain peak. There are

local and scarce plants such as rhododendrons, pines, and orchids. You can walk through tunnels and shortcuts to explore the garden under the giant trees. From the "Lan Atsadong" you can have a view over the Thailand-Myanmar border.



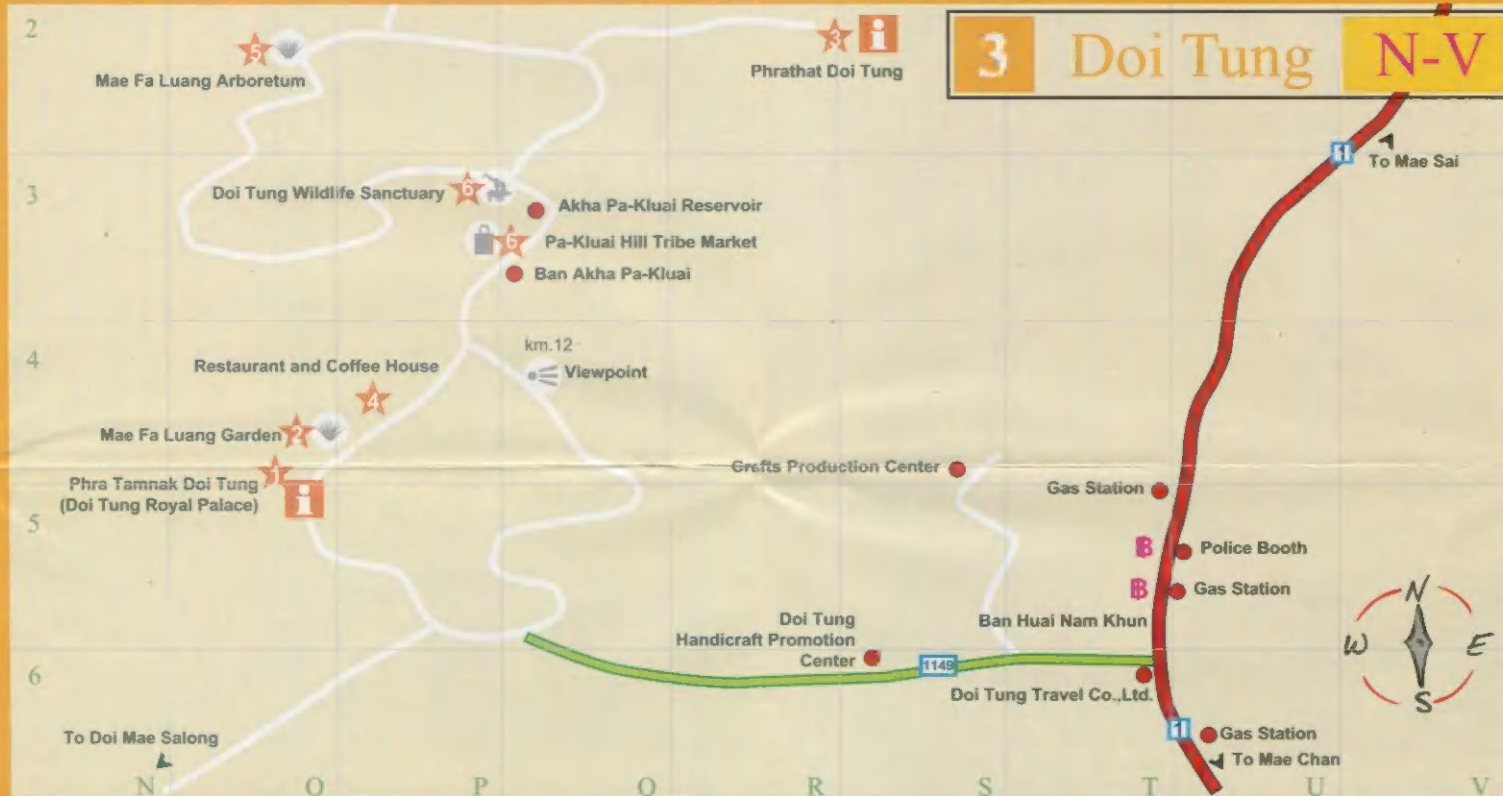
6. Pa Klui Hill Tribe Market- Doi Tung Wildlife Sanctuary

Km. 14-15, 8.00 a.m. - 6.00 p.m.

.....Q3/P3

Handicrafts products made by Thai hill tribes such as Akha and Muser are sold

here at very reasonable price. The goods range from souvenirs, ornaments, silverware and clothes to bags. The Doi Tung Wildlife Sanctuary, preserving many rare species such as hornbills, bears, hogs and deer is only one kilometer away.



7. Phra Barommthath Chedi Srinagarindra Sathit Mahasantikhir

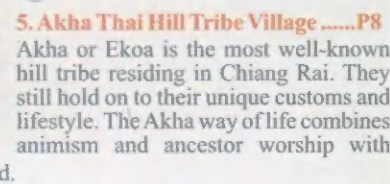
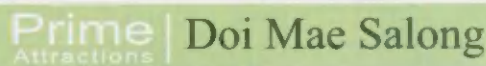
Ban Akha Thai Hill Tribe

The Cherry Blossom Avenue

4

Doi Mae Salong

N-V

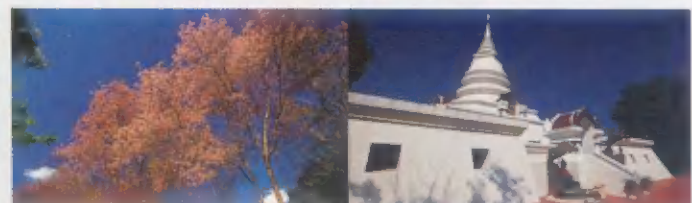
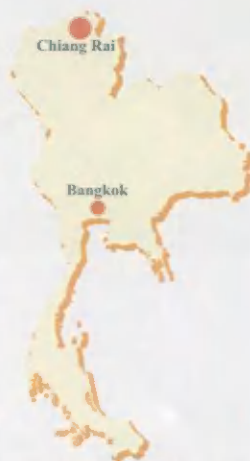


CHIANG RAI

Chiang Rai, the northernmost province of Thailand is about 785 kilometers north of Bangkok. Situated on the Kok River basin, Chiang Rai covers an area of approximately 11,678 square meters with an average elevation of 580 meters above sea level. The province, which is located within the renowned Golden Triangle area where Myanmar, Laos and Thailand converge, is also known as the gateway to Myanmar, Laos and Southern China.

Chiang Rai, which was founded in 1262 by King Meng Rai, was the first capital of the Lanna Thai Kingdom (Kingdom of a million rice fields). Chiang Rai became a Thai territory and was proclaimed a province during the reign of King Rama VI in 1910.

Today, Chiang Rai is a traveler's paradise endowed with abundant natural tourist attractions and antiquities; the province itself is evidence of past civilizations. Attractions range from magnificent mountain scenery, ruins of ancient settlements, historic sites, Buddhist shrines and ethnic villages as the province is also home to several hill tribes who maintain fascinating lifestyles. For those interested in the natural side of Chiang Rai, jungle trekking is recommended along various trails.



Getting There

By Car

1. Highway No.1 - 32, passing Nakhon Sawan, Lampang, Phayao, Chiang Rai. The total distance is 830 km.
2. Highway No.1-11-118, passing Nakhon Sawan, Lampang, Chiang Mai, Chiang Rai. The total distance is 900 km.
3. Highway No.1 - 117 - 11-101-103, passing Nakhon Sawan, Phitsanulok, Phrae, Chiang Rai. The total distance is 804 km.

You may alternately take these routes for departure and return.

By Bus

VIP, first-class, second-class and standard buses are available. The bus leaves daily from Bangkok Bus Terminal (Mo Chit II) to Chiang Rai or neighboring districts close to tourist attractions. The trip takes approximately 10 hours. For more information, call the Transportation Office (66 2936 2852 - 66) or other operating private companies.

By Train

There is no direct train to Chiang Rai. The most convenient way is to get off the train at Chiang Mai, then take the bus at the Bus Terminal to Chiang Rai. Call 66 2222 0175 or 66 2621 8701 for more information.

By Air

A direct flight from Bangkok to Chiang Rai takes 1 hour 20 minutes, now in operation by several airlines. Some Bangkok flights may stop over at Chiang Mai, so it is recommended to precheck flight details. For Thai Airways, call 66 2628-2000 or 1566, For Orient Thai Airlines, call 66 2267 3210-2, For Air Asia, call 66 2515 9999.

Restaurants

| Name | Address | Tel. | Recommended Dishes |
|-----------------------------------------------------------------------------|------------------------------------------------------------------------------------------|------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Khrua Toke Tong Tong Tueng Lap Pa Nang Wiang Inn Café | Phahonyothin Rd. Sanambin Rd. San Khon Luang Rd. Wiang Inn Hotel | 66 5375 6370 66 5375 6403 66 5371 7043 66 5371 1533 | Hang Le Soup Sanke-head fish Baked dough Steamed snake-head fish and "Namphrik Num" (Northern Thai Chilli Dip) Khae Northern Curry "Namphrik Ong" chilli dip |
| Mae Phim | Mae Yao Rd., | 66 5375 1215 | |
| Rucan Mai | on the way to Mae Kok Resort Phahonyothin Rd. | 66 5371 4451 | |
| Saban Nga Khantoke | 226/50-55 San Khong Noi Rd. | 66 5371 2290 | "Lap Khua" Thai-styled Spicy salad "Lap Mueang" Roasted dishes |
| Lung Suk Carabao Slungkham | Kraisorasit Rd. 834/3 Close to Krung Thai Bank, Ha Yeak branch | 66 5371 5075 66 5371 7192, 66 5360 2155 | |
| Latdawan Lu Maeng Da | Nong Bua Rd. | 66 5374 2578 | "Kaeng Om" (Lanna-styled soup with Choice of meat) Shrimp with hot & sour dip |
| Nongbua | Ratchaphat Institute Chiang Rai | 66 5379 3539 | "Lap" and "Lu" Muser Pork Dish "Express Way" Pork "Paet Sian" duck Chinese-styled tofu and red-roasted pork Roasted chicken |
| Lu Kham Kare Karon The River Kok Kaeo Riverside Cho Charoenchai | Kwai Wai Rd. In front of Wat Chet Yot Kwai Wai Rd. Kwai Wai Rd. Sanambin Rd. | 66 5374 8223 66 5371 4779 66 5371 8999 66 5360 0000 66 5371 2731 | |
| Chintana Roasted Chicken | Singha Khelai Rd. | 66 5374 4971 | |
| Yunnan Lee Orcha | 211/6 Kwai Wai Rd. 416/3 Close to the clock tower, Banprakan Road | 66 5371 3263 66 5371 1812 | Shark fin soup Fish head hot plate |
| Chang Photchana | Mae Kok River Bridge | 66 5371 4124 | Crocodile flesh simmered in Chinese medicine Roasted chicken and "Som Tam" (papaya salad) Northeast-style "Kaeng Om" with pork Mae Khong Fish spicy salad Steamed Thai chicken with lime |
| Phimpha Roasted Chicken | Phahonyothin Rd. | 66 5371 2167 | |
| Phu Tai Kai Yang Roasted Chicken | 38 Mu4 Phahonyothin Rd. | 66 5379 3080, 66 5379 3375 | |
| Rim Name | Tha Khi Lek Bridge | 66 5373 1271 | |
| Rabiang Kawe | 356/1 Mu1 Phahonyothin Rd. Next to Amphoe Mae Sai Council Office | 66 5373 1172-3 | |
| Nang Nuan Restaurant | 277 Mu7 Hat Khrai Village, close to Khong giant catfish harbor | 66 5379 1271 | Deep-fried giant catfish spicy |
| Pa Nang Sakura | Mae Sai rama Theatre Mae Salong Resort | 66 5364 2681 66 5376 5015 | "Raem Fuen" rice Black chicken simmered in Chinese medicinal herbs Mae Khong fish dishes Black chicken in tea leaves Yunnan-style roasted pork |
| Rim Khong | 115 Mu8 Rim Khong Rd. Chiang Saen | 66 5365 0459-60 | |
| Doi Mok Dok Mai | Doi Mae Salong | 66 5376 5496-8 | |
| Im Photchana | Doi Mae Salong | 66 5376 5297 | |

Prime Attractions Chiang Rai



1. Doi Tung

60 km. from downtownE2

Doi Tung is located in Amphoe Mae Fa Luang and can be reached by taking Highway No.110 for about 48 kilometers and turning left onto

Highway No. 1149, an asphalt road leading directly to Doi Tung. The route winds through beautiful scenery with many interesting sites including the Doi Tung Palace (Phra Tamnak Doi Tung), the Mae Fa Luang Garden and Akha and Muser tribal villages. In addition to scenic lookouts, the most notable attraction is the Phra That Doi Tung Holy Relic, an old religious site atop the mountain.



5. Namtok Khun Kon

32 km. from downtownD6

Nam Tok Khun Kon Forest Park can be reached by taking Highway No.1211 from town. After traveling 18 kilometers turn right and proceed for another 12 kilometers. Alternatively, you can drive along Highway No. 1 (Chiang Rai-Phayao) for about 15 kilometers, turn right and proceed for another 17 kilometers, then take a 30-minute walk to the waterfall. The 70-metre high Namtok Khun Kon or Namtok Tat Mok is the highest and most beautiful in the province. Surrounded with dense woods, the area is also good for hiking.



2. Phu Chi Fa-Doi Pha Tang

108 km. from downtownK5



6. Doi Luang National Park

67 km. from downtown,

8.00 a.m. - 5.00 p.m.D10

Doi Luang National Park is 65

1. Highway No.1 - 32, passing Nakhon Sawan, Lampang, Phayao, Chiang Rai. The total distance is 830 km.
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| | | | |
|----------------------------------|------------------------------------------------------------------|----------------------------|---------------------------------------------------------------------------|
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| Phu Tai Kai Yang Roasted Chicken | 38 Mu4 Phahonyothin Rd. | 66 5379 3080, 66 5379 3375 | Northeast-style "Kaeng Om" with pork |
| Rim Name | Tha Khi Lek Bridge | 66 5373 1271 | Mae Khong Fish spicy salad |
| Rabiang Kawe | 356/1 Mu1 Phahonyothin Rd. Next to Amphoe Mae Sai Council Office | 66 5373 1172-3 | Steamed Thai chicken with lime |
| Nang Nuan Restaurant | 277 Mu7 Hat Khrai Village, close to Khong giant catfish harbor | 66 5379 1271 | Deep-fried giant catfish spicy |
| Pa Nang Sakura | Mae Sai rama Theatre Mae Salong Resort | 66 5364 2681 66 5376 5015 | "Raem Fuen" rice Black chicken simmered in Chinese medicinal herbs |
| Rim Khong | 115 Mu8 Rim Khong Rd. Chiang Saen | 66 5365 0459-60 | Mae Khong fish dishes |
| Doi Mok Dok Mai | Doi Mae Salong | 66 5376 5496-8 | Black chicken in tea leaves |
| Im Photchana | Doi Mae Salong | 66 5376 5297 | Yunnan-style roasted pork |

Prime | Chiang Rai

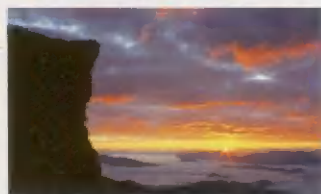


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2. Phu Chi Fa-Doi Pha Tang

108 km. from downtownK5

Phu Chi Fa is approximately 25 kilometers to the south of Doi Pha Tang in Amphoe Thoeng. The cool climate produces colorful flowering shrubs and

the large meadow on the top provides breathtaking views of Laos. In addition, spectacular scenery can be seen from the sheer cliff of Phu Chi Fa, especially the sea of mist at sunrise. Visitors can stay overnight at Ban Rom Fa Thong and Ban Rom Fa Thai.



3. Doi Mae Salong

75 km. from downtownC3

Doi Mae Salong is the site of Santi Khiri village, a community settled by the former Chinese 93rd Division who moved from Myanmar to reside on Thai

territory in 1961. Today it is a major tourist attraction with its small-town ambience, delicious native Chinese dishes, small hotels and guesthouses catering to visitors and tea, coffee and fruit tree plantations. The scenery is especially picturesque in December and January when cherry blossoms (sakuras) are in full bloom.

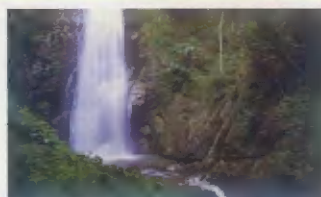


4. Doi Hua Mae Kham

100 km. from downtownB2

Doi Hua Mae Kham is the domicile of the hill tribes near the Thai-Burmese border, about three hours by road along the Mae Chan-Ban Thoet Thai-Ban

Huai In route which winds along the steep mountain edges. The inhabitants are predominantly of the Lisu tribe, with a smattering of the Akha, Hmong and Muser tribes. Doi Hua Mae Kham is most spectacular in November when the whole mountain is gilded by small yellow flowers called "Mexican sunflower" or "Bua Tong" in Thai.



5. Namtok Khun Kon

32 km. from downtownD6

Nam Tok Khun Kon Forest Park can be reached by taking Highway No.1211 from town. After traveling 18 kilometers turn right and proceed for

another 12 kilometers. Alternatively, you can drive along Highway No. 1 (Chiang Rai-Phayao) for about 15 kilometers, turn right and proceed for another 17 kilometers, then take a 30-minute walk to the waterfall. The 70-metre high Namtok Khun Kon or Namtok Tat Mok is the highest and most beautiful in the province. Surrounded with dense woods, the area is also good for hiking.



6. Doi Luang National Park

67 km. from downtown, 8.00 a.m. - 5.00 p.m.D10

Doi Luang National Park is 65 kilometers south of Chiang Rai town and covers an area of 1,170 square

kilometers in Amphoe Phan. Apart from hiking trails, the forested park features a few waterfalls of which the largest is Namtok Pu Kaeng. This impressive fall has nine leaps and flows all year round. To reach Namtok Pu Kaeng drive along the Chiang Rai-Phayao route for 58 kilometers to arrive at Ban Pu Kaeng. At kilometer 77, take a right turn and proceed for another 9 kilometers. It is a large waterfall amid virgin jungle with water cascading down limestone brooks. Camping areas and jungle trekking services are available.



7. Mae Sai Border-Tha Khi Lek

62 km. from downtown, Immigration Office time 8.00 a.m. - 5.00 p.m.E1

Mae Sai, which is about 62 kilometers from the provincial seat on Highway

No. 110, is Thailand's northern-most district. Mae Sai borders on Myanmar's Tha Khi Lek marked by the Mae Sai River with a bridge spanning both sides. Foreign visitors are allowed to cross over to the Tha Khi Lek market by presenting their passports and paying a fee at the Mae Sai immigration checkpoint. This large border market is where Thais and Burmese freely trade; there are reasonably-priced local products and souvenirs. In addition, there are tour services to Chiang Tung in Myanmar, which is approximately 160 kilometers north by road.



8. The Golden Triangle

9 km. from Chiang SaenG1

A trip to Chiang Rai province would not be complete without seeing the notorious Golden Triangle first hand! This famed border location where

Thailand, Laos and Myanmar meet on the Mekong River was once supposed to be the center of all the poppy cultivation in Thailand. The pre-arranged "Three Countries in One Hour" cruises are available here.

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Myanmar

Chiang Mai

Phayao

Lampang

Symbols

| | | | |
|--|-----------------------|--|------------------------|
| | Primary Highway | | Location Accommodation |
| | Secondary Highway | | Location-Restaurant |
| | Provincial Highway | | Map Key |
| | Route Numbers | | Cemetery |
| | Route Markers | | National Park |
| | Provincial Boundary | | Camping area |
| | River / Canal | | Hill (Khao) |
| | Amphoe/District | | Beach |
| | Village | | Swimming |
| | Map of Chiang Rai | | Cave |
| | Map of Doi Mae Salong | | Waterfall |
| | Map of Doi Tung | | Monument |
| | Top Attractions | | |
| | Must see | | |
| | Worth a visit | | |
| | Interesting | | |



9. Wat Rong Khun

13 km. from downtown,D6
Wat Rong Khun is also known as the "White Temple". Whereas most temples visited by tourists have a history going back many centuries, this magnificent

place of worship was built only recently. It is the realization of a dream for Thailand's noted artist, Mr Chalermchai Kositpipat, who designed and is supervising the construction of this beautiful white temple and its many statues of figures based on religious beliefs. The construction started in 1998 and is expected to be completed in 2008. In addition, there is a gallery nearby exhibiting his paintings. To get there from the city of Chiang Rai, drive north along the Asia Highway.



10. Chiang Saen Ancient Town

59 km. from downtown,F2
Wed-Sun 8.30 a.m. - 4.30 p.m.
An ancient town located on the bank of the Mekong River, Chiang Saen was originally called Wiang Hiran Nakhon

Ngoen Yang. It served as the capital of the Lanna Thai Kingdom until King Mengrai established Chiang Rai as the capital in 1262. Ruins of the old double city walls and many other antiquities remain both inside and outside the district town. Most notable is the distinctive style of Buddhist sculpture which evolved in Chiang Saen during the late thirteenth century providing proof of the city's historical importance. Most artifacts are now preserved at the Museum of Chiang Saen.

Cruising along Mekong River to Neighboring Countries

From Chiang Saen pier, the boat sails up to Ruak River and turns towards Don Sai Island in Ton Phueng, Laos. There are vegetables, fruit, liquors, wine and hand-woven fabrics for purchase. The Re Cotton Blossom Festival is held around February featuring Laotian cultural performances and cuisine.

From Bak pier, Chiang Khong, you can take a long-tailed boat to Laos on the other side of the river. The trip takes only 5 minutes. The top destination is Huaixai, Amphoe Bo Kaeo. Around Tha Dan, you can hire motor tricycles to take you around the city of Huaixai. The approximate time for touring around the city is 3 hours.

Prime Destinations in Huaixai

1. Wat Chomkhao Manirat Located 200 meters from Tha Dan, this temple is exquisite for the Laotian-style oil painting on the chapel walls, gigantic bells and drums. The top of the bell tower offers a great view of Thai territory.

2. His Excellency Kraison Phromwihan Memorial The Memorial is located 1 kilometer from Tha Dan.

3. Wat Phra Bat Tak Pha Thong Situated 3 kilometers from Tha Dan, this temple features great Laotian architecture, from the chapel to the stupa.

4. Bo Kaeo Airport Located 7 kilometers from Tha Dan, this airport was built when the United States played a role in Laos' politics. Around the vicinity of this airport is some stunning scenery.

From Chiang Saen and Bak pier, there are other package cruises around Mekong River, Golden Triangle and other destinations. More information can be obtained from the tour agencies around the pier.



mbols

| | |
|------------------------|-----------------------------------|
| Location Accommodation | ○● Open-Close |
| Location-Restaurant | ☰ Admission Fee |
| Map Key | ☰ Accommodation |
| Cemetery | ☰ Temple |
| National Park | ☰ Museum |
| Camping area | ☰ Tourist village |
| Hill (Khao) | ☰ Market |
| Beach | ☰ Shopping |
| Swimming | ☰ Highland agriculture, Arboretum |
| Cave | ☰ Nature trail |
| Waterfall | ☰ Viewpoint |
| Monument | ☰ Hot Spring |

Index of Attractions

| | | |
|-------------------------------------------|--------|-----|
| ★ Doi Tung | E3 | ★★★ |
| ★ Phu Chi Fa-Doi Pha Tang | J6, K5 | ★★★ |
| ★ Doi Mae Salong | C4 | ★★★ |
| ★ Doi Hua Mae Kham | B3 | ★★★ |
| ★ Namtok Khun Kon | D6 | ★★★ |
| ★ Namtok Pu Kaeng | D10 | ★★★ |
| ★ Mae Sai Border-Tha Khi Lek | E1 | ★★★ |
| ★ The Golden Triangel | G1 | ★★★ |
| ★ The Chapel of Wat Rong Khun | D6 | ★★★ |
| ★ Chiang Saen Ancient Town | F2 | ★★★ |
| 11. Phrathat Doi Wao | E1 | ★★ |
| 12. Tham Pum, Tham Pla | E2 | ★ |
| 13. Khun Nam Nang Non | F2 | ★★ |
| 14. Tham Sao Hin Phaya Nak | E2 | ★ |
| 15. Ban Akha Sam Yaek | D3 | ★★ |
| 16. Ban Santi Khiri | C3 | ★★ |
| 17. Ban Akha Saensuk | D3 | ★★ |
| 18. Ban Akha Saenchai | D2 | ★★ |
| 19. Ban Thoet Thai | C2 | ★★ |
| 20. Doi Hua Mae Kham Highland Agriculture | B2 | ★★ |
| 21. Ban Lanthong Village | E3 | ★ |
| 22. Huai Hin Fon Hot Spring | E4 | ★ |
| 23. Namtok Huai Mae Sai | D4 | ★★ |
| 24. Srinagarindra Royal Garden | E4 | ★ |
| 25. Mae Fa Luang Royal Garden | D5 | ★★ |
| 26. Wat Phrathat Donkaeo | B6 | ★ |
| 27. Doi Wiang Pha | B6 | ★ |
| 28. Doi Wawi | B7 | ★★ |
| 29. Doi Mok Forest Park | B10 | ★ |
| 30. Wiang Kalong | B11 | ★★ |
| 31. Doi Monkiap | A11 | ★ |
| 32. Khun Chae National Park | A12 | ★★ |
| 33. Hot spring | B12 | ★ |
| 34. Namtok Mae Tho | B12 | ★ |
| 35. Doi Luang National Park | D10 | ★★ |
| 36. Namtok Tham Phakhong | D9 | ★ |
| 37. Phrathat Chomwae | D8 | ★ |
| 38. Wat Phrabat Takpha | E8 | ★ |
| 39. Huai Sai Khao Hot Spring | D7 | ★★ |
| 40. Tham Phra | D7 | ★ |
| 41. Tham Pha Charui | F7 | ★ |
| 42. Ban Romfa Thai | J6 | ★ |
| 43. Doi Phamon Highland Agriculture | J6 | ★★ |
| 44. Ban Romfa Thong | J5 | ★★ |
| 45. Hat Phadai | K3 | ★ |
| 46. Ban Hat Khrai | J3 | ★★ |
| 47. Bak Pier | J2 | ★★ |
| 48. Namtok Ban Rai | G3 | ★ |
| 49. Wat Phrathat Pha Ngao | G3 | ★★ |
| 50. Chiang Saen Lagoon | G3 | ★★ |
| 51. Phrathat Phukhao | F1 | ★★ |



Map of Chiang Rai

Thailand



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www.tourismthailand.org E/AUG 2006
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| Ao | : Bay |
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| Ko | : Island |



Symbols

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| | | |
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| 23. Namtok Huai Mae Sai | D4 | ★★ |
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| 26. Wat Phrathat Donkaco | B6 | ★ |
| 27. Doi Wiang Pha | B6 | ★ |
| 28. Doi Wawi | B7 | ★★ |
| 29. Doi Mok Forest Park | B10 | ★ |
| 30. Wiang Kalong | B11 | ★★ |
| 31. Doi Monkapi | A11 | ★ |
| 32. Khun Chae National Park | A12 | ★★ |
| 33. Hot spring | B12 | ★ |
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| 41. Tham Pha Charui | F7 | ★ |
| 42. Ban Romfa Thai | J6 | ★ |
| 43. Doi Phamon Highland Agriculture | J6 | ★★ |
| 44. Ban Romfa Thong | J5 | ★★ |
| 45. Hat Phadai | K3 | ★ |
| 46. Ban Hat Khrai | J3 | ★★ |
| 47. Bak Pier | J2 | ★★ |
| 48. Namtok Ban Rai | G3 | ★ |
| 49. Wat Phrathat Pha Ngao | G3 | ★★ |
| 50. Chiang Saen Lagoon | G3 | ★★ |
| 51. Phrathat Phukhao | F1 | ★★ |



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Thailand



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| Khlong | : Canal |
| Ko | : Island |
| Laem | : Cape |
| Muko | : Group of Islands |
| Mueang | : Town or City |
| Namtok | : Waterfall |
| Tham | : Cave |
| Tambon | : Sub-district |
| Wat | : Temple |

Note: English spellings given here try to approximate Thai pronunciation. Posted signs may be spelled differently.

Important Telephone Numbers

| | |
|-----------------------------------------|----------------------------------------|
| TAT Call Center (8.00 a.m. - 8.00 p.m.) | *1672 |
| TAT Northern Office: Region 2 | Tel: 0 5371 7433, 0 5374 4674-5 |
| International Airport | Tel: 0 5379 8000 |
| Bus Terminal | Tel: 0 5371 1224, 0 5371 1369 |
| Provincial Public Relations | Tel: 0 5371 1870 |
| Provincial Hall | Tel: 0 5371 1123 |
| Tourist Police | Tel: 0 5371 7779, 0 5371 7796, 1155 |
| Highway Police | Tel: 1193 |
| Police Station | Tel: 0 5371 1444 |
| Chiang Rai Hospital | Tel: 0 5371 1300, 0 5371 1119 |
| Kasemrat - Sriburin Hospital | Tel: 0 5371 7499 |
| Immigration Office | |
| - Chiang Khong | Tel: 0 5379 1330 |
| - Chiang Saen | Tel: 0 5377 7118 |
| - Mae Sai | Tel: 0 5373 1008-9 |

Festivals

| Festivals | Calendar | Place |
|-----------------------------------------|-------------------------------|-------------------------------------------|
| King Mengrai Festival | Late January - Early February | Provincial Sports Center |
| Cherry Blossom and Tea Tasting Festival | Late January - Early February | Doi Mae Salong, Amphoe Mae Fa Luang |
| Dok Siao Blossom Festival | Mid February | Phu Chi Fa, Ban Romfa Thai, Amphoe Thoeng |
| Wawi Tea Tasting Festival | Late January - Early February | Doi Wawi, Amphoe Mae Suai |
| Strawberry and Blossom Festival | Early February | Amphoe Mae Sai |
| Songkran and Chiang Saen Boat Races | Mid April | Chiang Saen |
| Mae Khong Fish Festival | Mid April - Late May | Hat Khrai Village, Amphoe Chiang Khong |
| Lychee Festival | Late May | Provincial Sports Center |
| Mexican Sunflower Festival | November | Doi Hua Mae Kham, |

Call Tourism Authority of Thailand, Northern Office, Region II, for more information (66 5374 4674-5)